

WHAT IS CLAIMED IS:

1. A beauty diagnostic method, comprising:
asking a subject personal questions on at least one topic including characteristics of at least one external body condition of the subject;
receiving answers to the personal questions;
based on the received answers, selecting from a plurality of testing materials, at least one customized set of testing material for determining quantitative information that would aid in recommending at least one beauty product to the subject; and
informing the subject about said at least one customized set of testing material.
2. The method of claim 1, further comprising providing the subject with the customized set of testing material.
3. The method of claim 1, further comprising providing the subject with a customized diagnostic kit containing the customized set of testing material.
4. The method of claim 1, further comprising ascertaining quantitative information by collecting data derived from use of the testing material on the subject.
5. The method of claim 4, further comprising recommending at least one beauty product to the subject based on the received answers and the ascertained quantitative information.
6. The method of claim 1, wherein the customized set of testing material includes at least one of a pH indicator, sebutape, and a corneodisque indicator.

7. The method of claim 2, wherein the questions are posed to the subject over a computer network, and wherein the at least one customized set of testing material is delivered to the subject via a courier.

8. The method of claim 2, further comprising maintaining an inventory of a plurality of differing groups of customized sets of testing material, each group containing a combination of testing material different from a combination in another group, and wherein providing the subject with a customized set includes selecting and shipping an appropriate set from a group maintained in inventory.

9. The method of claim 2, wherein providing the subject with the customized set includes providing the subject with material sufficient to conduct a single test.

10. The method of claim 2, wherein providing the customized set includes providing the subject with material sufficient to conduct multiple tests.

11. A beauty diagnostic system, comprising:

means for asking a subject personal questions on at least one topic including characteristics of at least one external body condition of the subject;

means for receiving answers to the personal questions;

means for, based on the received answers, selecting from a plurality of testing materials, at least one customized set of testing material for determining quantitative information that would aid in recommending at least one beauty product to the subject; and

means for informing the subject about said at least one customized set of testing material.

12. The system of claim 11, further comprising means for providing the subject with the customized set of testing material.

13. The system of claim 11, further comprising means for ascertaining quantitative information by collecting data derived from use of the testing material on the subject.

14. The system of claim 13, further comprising means for, based on the received answers and the ascertained quantitative information, recommending at least one beauty product to the subject.

15. The system of claim 11, wherein the customized set of testing material includes at least one of a pH indicator, sebutape, and a corneodisque indicator.

16. The system of claim 12, wherein the questions are posed to the subject over a computer network, and wherein the at least one customized set of testing material is delivered to the subject via a courier.

17. The system of claim 12, further comprising means for maintaining an inventory of a plurality of differing groups of customized sets of testing material, each group containing a combination of testing material different from a combination in another group, wherein the means for providing the subject with at least one customized set of testing material includes means for selecting an appropriate group of sets maintained in inventory.

18. The system of claim 12, wherein the means for providing the subject with at least one customized set of testing material includes means for providing the subject with material sufficient to conduct a single test.

19. The system of claim 12, wherein the means for providing the subject with at least one customized set of testing material includes means for providing the subject with material sufficient to conduct multiple tests.

20. A computer program product for performing a beauty diagnostic, the computer program product comprising computer-readable media having computer-readable code, the computer program product comprising the following computer-readable program code for effecting actions in a computing platform:

program code for asking a subject personal questions on at least one topic including characteristics of at least one external body condition of the subject;

program code for receiving answers to the personal questions;

program code for, based on the received answers, selecting from a plurality of testing materials, at least one customized set of testing material for determining quantitative information that would aid in recommending at least one beauty product to the subject; and

program code for informing the subject about said at least one customized set of testing material.

21. The computer program product of claim 20, further comprising program code for providing the subject with at least one customized set of testing material.

22. The computer program product of claim 20, further comprising program code for ascertaining quantitative information by collecting data derived from use of the testing material on the subject.

23. The computer program product of claim 22, further comprising program code for, based on the received answers and the ascertained quantitative information, recommending at least one beauty product to the subject.

24. A beauty diagnostic method, comprising:

asking a subject personal questions on at least one topic including characteristics of at least one external body condition of the subject;

receiving answers to the personal questions;

based on the received answers, selecting from a plurality of testing materials, at least one customized set of testing material for determining quantitative information that would aid in recommending at least one beauty product to the subject;

providing the subject with the customized set of testing material;

ascertaining the desired quantitative information by collecting data derived from use of the testing material on the subject; and

based on the received answers and the ascertained quantitative information, recommending at least one beauty product to the subject.

25. A beauty diagnostic method comprising:

receiving information regarding at least one external body condition of a subject;

based on the received information, selecting from a plurality of testing materials, at least one customized set of testing material for determining quantitative information that would aid in recommending at least one beauty product to the subject; and

informing the subject about said at least one customized set of testing material.

26. The method of claim 28, wherein the information is chosen from answers to questions and at least one representation of the external body condition.

27. The method of claim 25, wherein the information is an image of the external body condition.

28. The method of claim 25, wherein the information is received via a network.

29. The method of claim 25, comprising providing the subject with the customized set of testing material.

30. The method of claim 25, wherein the customized set of testing material includes one of a pH indicator, sebutape, and a corneodisque indicator.